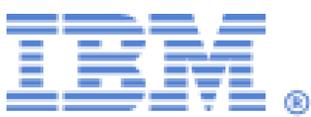


# Semantics of Visual Discrimination:

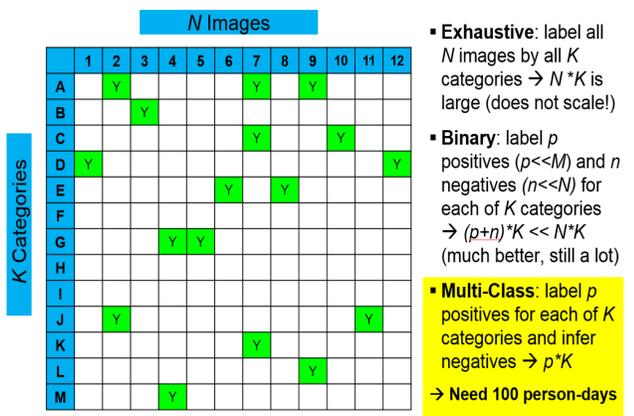
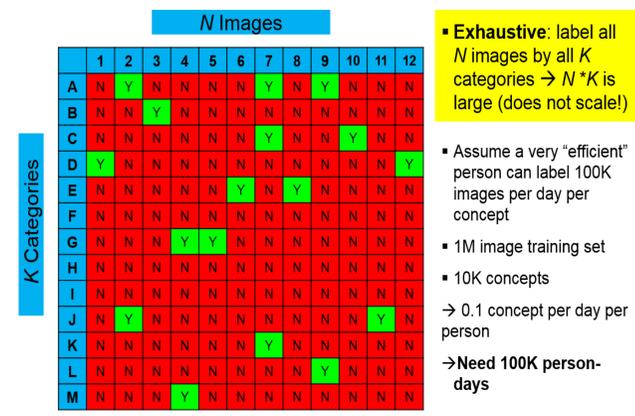
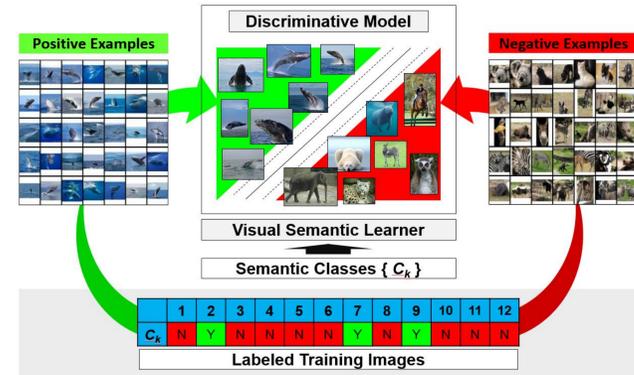


## Learning effective and useful visual semantic concepts using faceted hierarchical modeling

### Introduction

- Data-driven learning is producing advances in image recognition – e.g., Convolutional Neural Nets (CNNs) performance on ImageNet
- Since image recognition is beginning to work at a scale, need more meaningful visual discrimination that reflects real life
- What this requires is:
  - Better representation of the visual semantic space
  - Support for multiple facets of visual content description
  - Facets for *people, objects, scenes, actions, activities, events*
- We point out critical semantic concept modeling issues and show how they impact visual discriminative learning
- We demonstrate how managing visual semantics using a faceted hierarchy improves discriminative learning and search in practice

Visual Semantic Learning Creates Discriminative Models – e.g., Support Vector Machines (SVMs), Ensemble Classifiers, Convolutional Neural Nets, etc.



### What label?



- Pick one:
- Dog
  - Cat
  - Not Cat
  - Not Dog
- Cat  $\rightarrow$  Not Dog  
 Dog  $\rightarrow$  Not Cat

Discriminative learning problem: more than simple photo bombing by cats

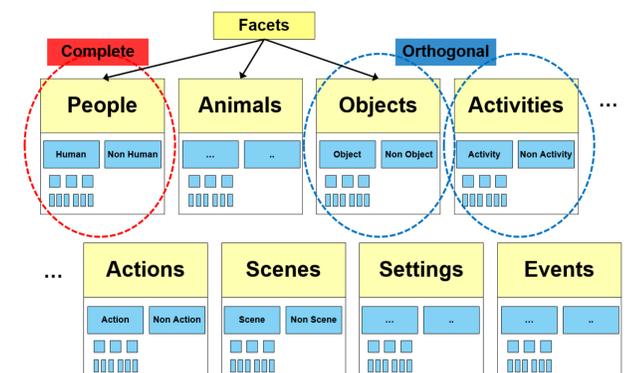
### What label?



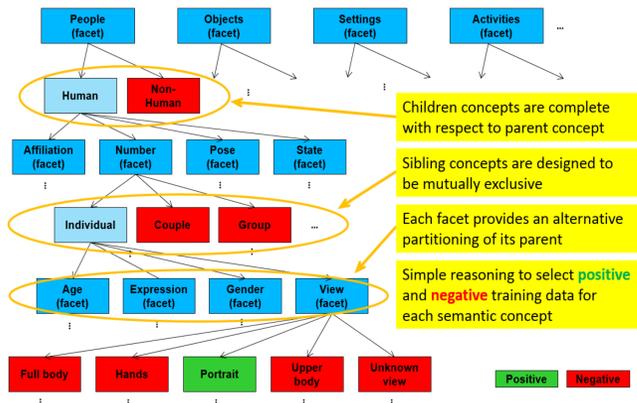
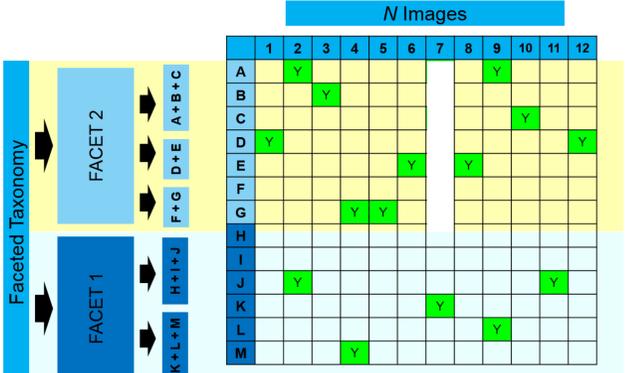
- Pick one:
- Zebra
  - Giraffe
  - Elephant
  - Deer
- Zebra  $\rightarrow$  Not Dog  
 Zebra  $\rightarrow$  Not Giraffe  
 Zebra  $\rightarrow$  Not Elephant  
 Zebra  $\rightarrow$  Not Deer

Paradox: images are mix-ins – need to support labeling of multiple semantics which is hard to do using discriminative models

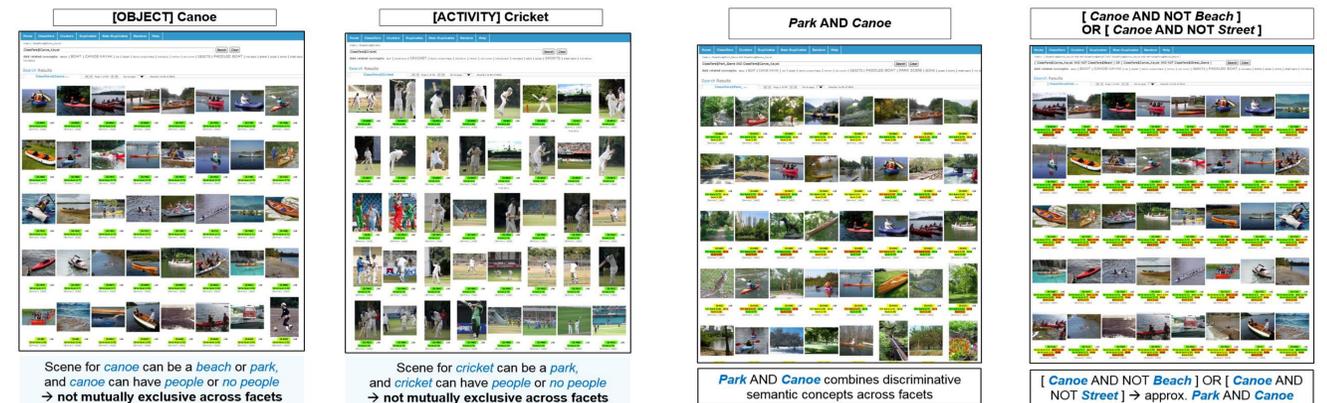
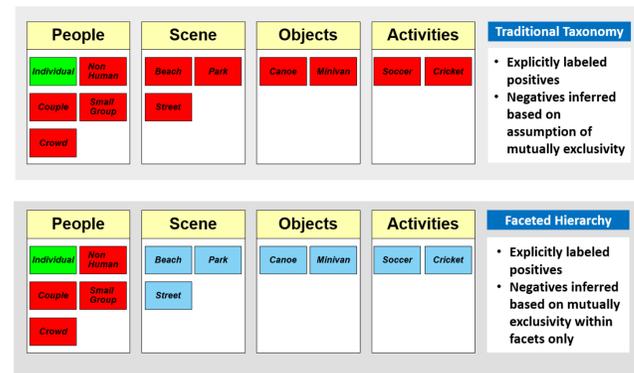
### Proposed Approach: Managing Visual Semantics using Faceted Taxonomy



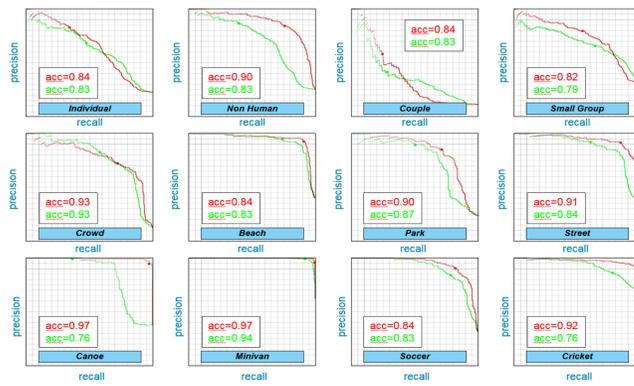
### Faceted Taxonomy Authoring and Maintenance ( $p * K$ , labels per FACET $i$ ):



### Experimental Setup: Faceted Hierarchy vs. Traditional Taxonomy



### Results: Faceted Hierarchy (acc=0.91) vs. Traditional Taxonomy (acc=0.85)



### What label?



- Pick one: FACETS:
- Man [Person]
  - Dog [Animal]
  - Frisbee [Object]
  - Beach [Setting]
  - Playing [Activity]
- Man  $\rightarrow$  Not Woman  
 Dog  $\rightarrow$  Not Cat  
 Frisbee  $\rightarrow$  Not Ball  
 Beach  $\rightarrow$  Not Park  
 Playing  $\rightarrow$  Not Working

Can multiple pick labels from multiple facets!